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Philadelphia-Based Campus Apartments Launches Nationwide Community Service Campaign, Unites Residents in Year-Long Volunteer Effort

- Program Kicks Off with Over 450 Pints of Blood Donated to Blood Service Organizations -

PHILADELPHIA, PA – February 17, 2010- Campus Apartments, the oldest and one of the largest privately held student housing companies in the nation, has launched *Smart. Giving.* – a nationwide community service campaign designed to foster civic responsibility among its residents and employees through a year-long volunteerism effort. Each month, Campus Apartments will support a specific charitable organization by encouraging all residents and employees to participate.

To jump-start the campaign, Campus Apartments challenged its properties to host on-site blood drives to benefit the American Red Cross and other blood service organizations. Throughout the month of January, a total of 21 blood drives were held, and 454 pints of blood were donated as a result.

“Our roots in Philadelphia go back over 50 years, and supporting the city in which many of our residents and employees live has always been a cornerstone of our business,” said David Adelman, CEO of Campus Apartments. “But now with the *Smart. Giving.* campaign, we can harness the power of our 64 properties nationwide to positively impact communities and worthy organizations across the country.”

In February, Campus Apartments properties are collecting soda can tabs to benefit Ronald McDonald House Charities, an organization that benefits seriously ill children by helping provide a place for them and their families to stay while they are out of town for medical treatment. In its inaugural year, *Smart. Giving.* will also support the National Multiple Sclerosis Society, the ASPCA, Susan G. Komen Breast Cancer Foundation and Alex’s Lemonade Stand Foundation for Childhood Cancer, among other worthy causes.

“Civic responsibility is not an option for Campus Apartments; we embrace it as our duty to support the communities in which we operate,” said Miles Orth, Executive Vice President and Chief Operating Officer of Campus Apartments. “We hope that the *Smart. Giving.* campaign instills more than civic responsibility in our residents, but rather a lifelong commitment to bettering their community and our country.”

About Campus Apartments

Campus Apartments, LLC, the oldest and one of the largest privately held student housing companies in the nation, is a leader in the development and management of university affiliated housing. The company has more than \$1 billion worth of assets under management with more than 26,000 beds in 23 states.

For nearly 50 years, Campus Apartments has been a pioneer in developing communities and providing turnkey solutions for colleges, universities and institutions. For more information on Campus Apartments, please visit: www.campusapartments.com.